



PRESS RELEASE

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FOR IMMEDIATE RELEASE

O'Connor Ricks Associates Recognized at Local ADDY Awards

Destin, FL, February 23, 2007 – O'Connor Ricks Associates, a communications and design firm in Fort Walton Beach, earned top honors and 16 awards including one Judge's Choice, 7 Gold ADDYs and 8 Silver ADDYs at the Emerald Coast Advertising Federation (ECAF) ADDY Awards, held at the Hilton Sandestin. The American Advertising Federation's ADDY Awards recognize creative excellence and is the industry's largest competition. The ECAF local ADDY Awards are the first of a three-tiered national competition conducted annually.

"Developing creative solutions that produce results for our clients is what we do. Being awarded for those efforts at the local level, and often later at the district level, is an honor," says Judy Ricks, vice president and creative director at O'Connor Ricks Associates. "

Credits on all awards go to Tracey Thomas, graphic designer and Judy Ricks, vice president and creative director. Additional credits are listed by award.

Judge's Choice-Gold ADDY: WaterSound Private Residence Club Mailer | Dorothy Morrison, Project Coordinator

Gold ADDY: WaterSound Private Residence Club Sales Kit | Dorothy Morrison, Project Coordinator

Gold ADDY: WaterSound Private Residence Club Collateral | Dorothy Morrison, Project Coordinator

Gold ADDY: WaterColor Amenities Brochure | Jessica Lewis, Project Coordinator

Gold ADDY: 2006 MountainFilm on Tour at WaterColor Poster | Jessica Lewis, Project Coordinator

Gold ADDY: 2006 MountainFilm on Tour at WaterColor Collateral | Jessica Lewis, Project Coordinator

Gold ADDY: 2006 MountainFilm on Tour at WaterColor Black & White Newspaper Ad | Jessica Lewis, Project Coordinator

Gold ADDY: 2006 MountainFilm on Tour at WaterColor T-Shirt | Jessica Lewis, Project Coordinator

O'Connor Ricks Associates is a communications and design firm that specializes in real estate development and hospitality properties. Using strategic process and experience, we establish our clients as industry leaders. O'Connor Ricks Associates can be reached at 850-244-5549.

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